

Privacy Policy

Effective Date: 01/01/2024

Introduction

SW Creative Group (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you visit our website or use our services. By accessing our website or using our services, you consent to the practices described in this policy.

Information We Collect

We may collect the following types of personal information:

- **Contact Information:** When you fill out forms on our website, subscribe to our newsletter, or contact us, we collect your name, email address, phone number, and other relevant details.
- **Usage Data:** We automatically collect information about your interactions with our website, including IP address, browser type, pages visited, and referring URLs.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance your experience on our website and analyze user behavior.

How We Use Your Information

We use your personal information for the following purposes:

- **Communication:** To respond to your inquiries, provide customer support, and send you relevant updates.
- **Marketing:** To send you promotional materials, newsletters, and information about our services.
- **Analytics:** To analyze website traffic, improve our services, and understand user preferences.

Data Sharing

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with trusted service providers who assist us in operating our website and providing services to you.

Security Measures

We take reasonable precautions to protect your personal information. However, no data transmission over the internet is completely secure. We cannot guarantee the absolute security of your data.

Your Rights

You have the right to:

- Access, update, or delete your personal information.
- Opt-out of marketing communications.
- Request information about the data we hold about you.

Changes to this Privacy Policy

We reserve the right to update this Privacy Policy at any time. The updated version will be posted on our website.

Contact Us

If you have any questions or concerns about our Privacy Policy, please contact us at hello@swcreativegroup.com or call (702) 270-2147.
